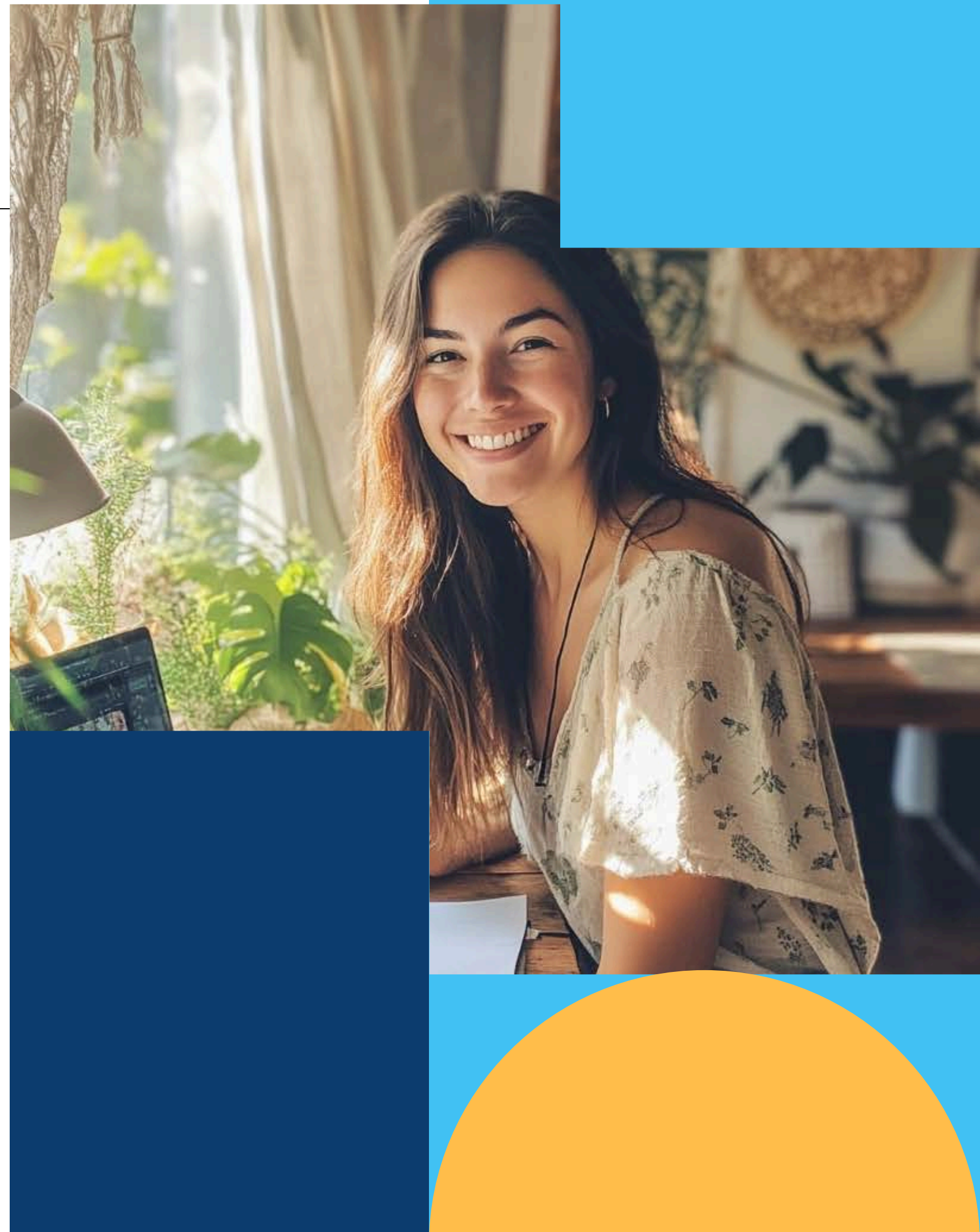


Our manifesto for equitable work






Bridging technology and education

To create global economic opportunities

Wisar stands at the intersection of technological innovation and social transformation, driven by a commitment to democratize access to dignified digital work. Through cutting-edge AI-driven job matching and human-centred career-building education, we reflect our core belief that economic inclusion requires both opportunity creation and skill development.



Reimagining Economic Systems Through Integrated Solutions

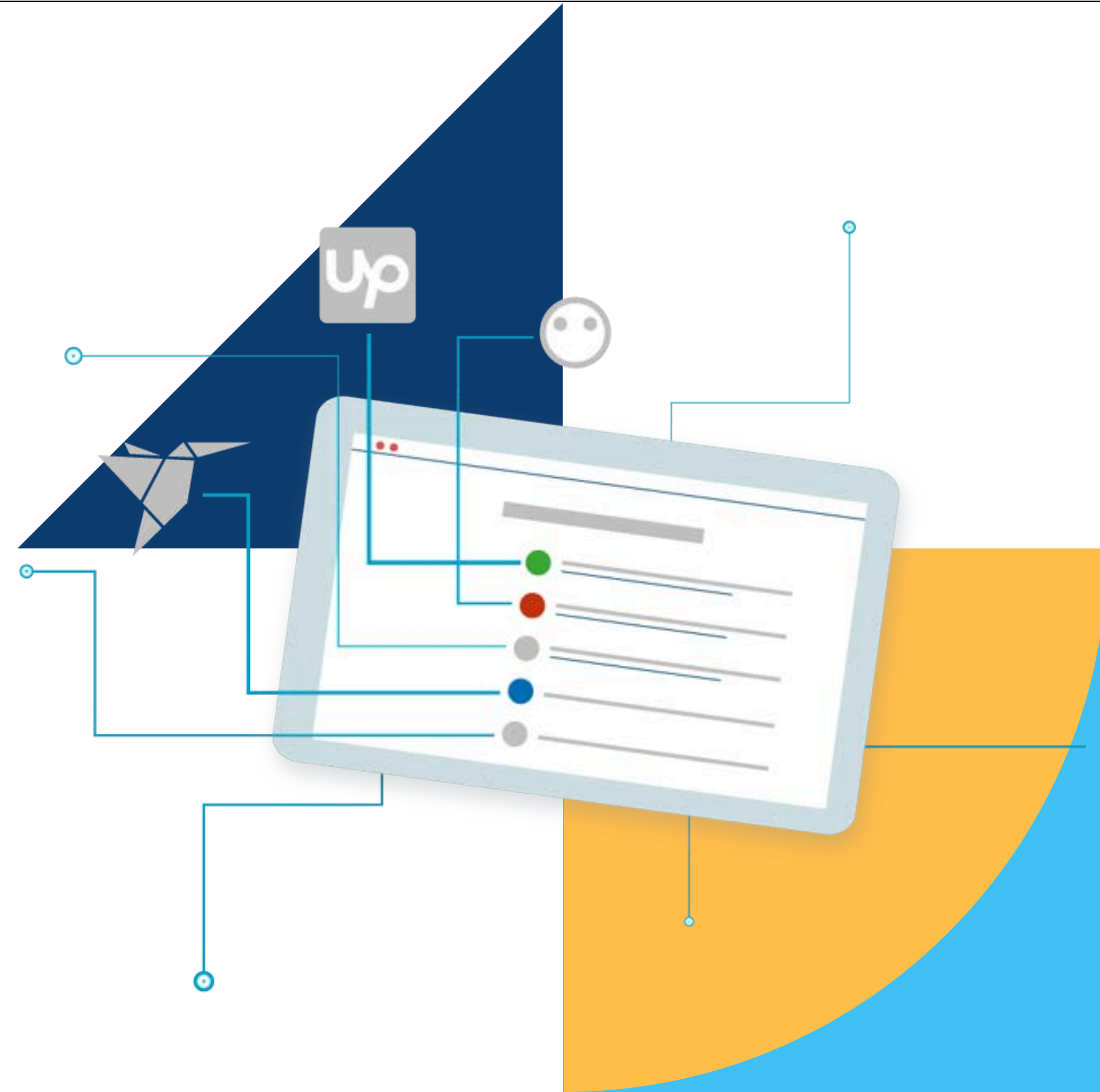
Creating a virtuous cycle that empowers freelancers while advancing UN Sustainable Development Goal 8: Decent Work and Economic Growth.



AI-Powered

Labor Democratization

Wisi's neural networks analyze multiple freelance platforms simultaneously, identifying hidden opportunities that match a user's unique profile and career aspirations. Our unbiased algorithms ensure equitable access across gender, ethnicity, and socioeconomic status.



Human-capacity

Ecosystem

Wisar Academy's curriculum evolves in real-time based on Wisi's labor market data, creating a feedback loop where education directly responds to emerging digital economy needs. Our "Learning While Earning" model promote participants to apply new skills immediately through real market projects.



Transformative

Social Impact

Wisar empowers underserved communities through programs designed to reduce barriers to global digital work. Through strategic partnerships with governments and multilateral organizations, we have trained over 1,200 digital talents since 2020. Notably, 63% of freelancers secure contracts during training, while 78% of data workers sustain income after completing the program. This approach fosters economic autonomy, strengthens local communities, and reduces economic migration by creating a multiplier effect that connects individual career growth to collective progress.



**JOIN OUR TALENT
REVOLUTION**



**Because work is a
result, not a place**

**Sandra Arévalo
Founder & CEO**