

Taskers Jumpstart



Transforming lives through
digital microwork

Introduction to

Digital microwork

Digital microwork consists of paid **digital tasks** that can be completed in short periods of time, generally minutes or hours. These small jobs are performed by people with internet connection, forming part of a workforce that sustains the modern digital economy. Microworkers perform **crucial activities such as**:



Transcription of texts and videos



Cleaning and categorization of databases

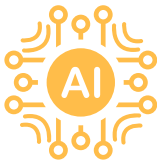


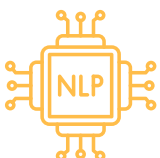
Image labeling for artificial intelligence



Online content moderation



Surveys and market studies



Natural language processing tasks

These tasks are fundamental for the **development of advanced technologies** (such as Artificial Intelligence) and the **optimization of processes in the digital era**.

The power of

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Microwork for social development

Digital microwork represents a **unique opportunity** for social and economic inclusion of vulnerable populations. By training them in **basic digital skills**, we open doors to the global online microwork market. This generates immediate income, reduces the digital divide, and lays the foundation for future digital job opportunities. Some **benefits** of digital microwork are:



Economic inclusion

Allows **access to job opportunities** regardless of geographic location, socioeconomic status, family responsibilities, or mobility limitations.

Skills development

Acquisition of **transferable digital skills** that significantly improve employability, preparing beneficiaries for various sectors of the digital economy.

Reduction of migration

By generating **local income opportunities**, it helps decrease the need for economic migration, strengthening the social fabric of communities.



Community empowerment

The program promotes economic autonomy and resilience of entire communities, creating a **multiplier effect** of local development.

About

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Wisar



Who we are

Wisar is a platform focused on empowering digital talents through training and cutting-edge technologies. We provide the **tools and knowledge** necessary to succeed as **remote workers** in the current and future job market. Through Taskers Jumpstart, we boost people with limited access to job opportunities to integrate them into the global digital economy.

Since its founding, Wisar has helped **thousands of beneficiaries** improve their skills, expand their job opportunities, and generate **significant income**.

Vision

We aspire to create a world where each individual has the opportunity to build a prosperous and flexible career, contributing to personal and global economic growth.

Mission

We provide education, support, and technological tools to propel talents towards sustainable remote work, hand in hand with allies committed to Socioeconomic Development.

Our

Trajectory



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82% of our beneficiaries get their first microjobs during our training, with **78%** keeping this income source active after 6 months.

Join Wisar to launch the next generation of digital talents to global success. Discover how you can be part of this revolution by promoting remote work.

7

Countries supported
since 2020

20+

Career coaches in 11
countries

1,200+

beneficiaries supported

59,000+

Hours of training
delivered



Sandra Arevalo

Founder & CEO

Taskers Jumpstart

A **comprehensive program** designed to help vulnerable populations, facilitating their integration into the global digital economy through **online microwork**. With a practical methodology, personalized support, and adaptability to diverse contexts, we generate immediate and sustainable social impact. This program is **designed to provide skills and opportunities**, with the goal of developing digital world competencies in beneficiaries so they can achieve economic independence.

During the first pilot in 2023, we **trained 50 unemployed young people in Haiti** without higher education, in skills to perform digital microtasks through online platforms. After 5 subsidized weeks with full-time dedication, **100% of beneficiaries completed the program**, and **78% continued developing microwork 6 months later**, improving their income, digital skills, and future prospects, with a multiplier effect in their communities.

Taskers Jumpstart **adapts to the specific needs of each community**, considering factors such as access to technology, digital literacy levels, and local socioeconomic contexts. In addition to technical skills, it includes training in basic concepts of personal finance, management of electronic wallets, and cryptocurrency payments, laying the foundations for sustainable economic benefit.



With a
recommendation rate
of

97%

beneficiaries highlight
the educational value
and practical
application of Taskers
Jumpstart

Testimonials

We highlight some of the experiences of our beneficiaries in Haiti after their microwork training, highlighting how the program has impacted their lives:



Anex C.

"Haitian youth don't really know what microwork or freelancing is. They think it's a scam; this type of training will help them deconstruct these ideologies. It has provided me with a lot, new knowledge, new perspectives on the digital world."



Wilkins M.

"The program helped me acquire new knowledge in the field of microtasks, to work as a team, and now I'm going to put this competence into practice to become a self-employed worker."



Francisco A.

"It's a program that teaches you many things, not just about microtasks but also about your personal life (self-management); during these 5 weeks you cultivate rigor, patience, and perseverance."



Jean Gilles O.

"This program has transmitted useful knowledge to me, it is well developed and besides being free it gave me financial support. I highlight the way in which the notions were transmitted and the support provided by the program."



Desir S.

"It allowed me to leave my comfort zone, network and also learn about the work of microworkers. What I liked most was the organization of the program, the proposed learning method."

Taskers Jumpstart

An itinerary to launch as a microworker, with **theoretical modules, practical training, and work in real conditions**, accompanied by Wisar tutors.

Available in Spanish, English, and French.



Platforms

Introduction to the world of microwork

Exploration of the digital microwork ecosystem and its opportunities.



Familiarization with online microwork platforms and account creation.



Self-management

Agility, quality and task remuneration

Techniques to identify and complete paid tasks quickly and with quality.



Strategies to plan and execute microtasks efficiently.



Microwork payment collection

Cybersecurity

Methods to protect personal information in digital environments.



Keys to maximize income from completed microtasks, complying with the applicable regulations.

We deliver value

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Success factors

The following factors are key to ensuring the **program's success** on a large scale:

✓ Collaboration with microwork platforms

Establishing strategic alliances with platforms ensures a constant flow of tasks, allowing the application of acquired skills in real digital environments from the beginning.

✓ Support centers

Having physical spaces equipped with technology and internet connection, supported by remote tutors, eliminates barriers for those who lack internet access or devices at home, promoting inclusion.

✓ Accompaniment

Personalized guidance from tutors enhances results, resolving doubts instantly and strengthening beneficiaries' confidence in their abilities.

✓ Format flexibility

Combining face-to-face and remote options, the hybrid model adapts to beneficiaries' personal circumstances, such as caregiving or geographical limitations, maximizing participation and impact to be achieved.

✓ Highly adaptable design

The program structure allows its design to be adapted to the specific circumstances of the target group. This means it can be adjusted according to local needs and the demands of the global microwork market.

✓ Impact measurement

Continuously optimizing the intervention, thanks to real-time progress measurement, maximizes the achievement of satisfactory and sustainable results over time.

✓ Community

Fostering a support network among participants enriches learning, strengthens social capital, and opens doors to future collaborations, extending the impact beyond the program.

Thank you

It's time to boost your community's talent toward a future of global opportunities. Together, we can open the doors of global digital microwork for thousands of beneficiaries.

Contact us today to explore how we can **collaborate and create a brighter and more empowered future** for your community through Taskers Jumpstart.



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