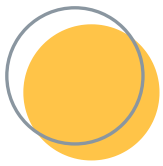




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Freelancing Launchpad



Let's transform lives by turning
digital talents into successful
freelancers

2025



Wisar by Talent Revolution SL



The power of

Freelancing

Remote freelance work represents a **unique opportunity** to empower communities. Training them in the **skills and tools** needed to thrive in the digital economy translates into an investment, not only in **sustainable economic development**, but also in the **future of work**.

Some of the **benefits** of digital freelancing are:



Work flexibility

Remote freelancing allows professionals to **define** their own **schedules** and **choose projects** aligned with their passions and skills.

Global opportunities

Digital freelancers can access the **global job market**, reducing emigration and overcoming geographical barriers.

Accelerated development

The diversity of projects fosters **continuous learning** and the acquisition of new skills at an accelerated pace.



Economic impact

Digital freelancing boosts the **local economy** by allowing talents to compete globally, attracting and retaining wealth to their **communities**.

About

Wisar



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Who we are

Wisar is an online platform focused on empowering digital talents through high-quality training and resources. We provide the **tools** and **knowledge** necessary to succeed as **remote freelancers** in the current and future job market.

Since its founding, Wisar has helped **thousands of digital talents** improve their skills, expand their **job opportunities**, and generate **significant income**.

Vision

We aspire to create a world where every individual has the opportunity to build a **prosperous and flexible career** as a freelancer, contributing to **personal and global economic growth**.

Mission

We provide quality **education, support, and tools** to propel talents toward successful freelance careers, collaborating with organizations **committed to socioeconomic development**.

Our

Trajectory



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6+

years of operation

20+

career coaches in 11
countries

1,200+

freelance careers
launched in 7 countries

59,000+

hours of training
delivered

In **less than 12 weeks**, **63%** of our freelancers sign their **first contracts**.

Join Wisar to launch the next generation of digital freelancers to global success. Discover how you can be part of this revolution by promoting international careers.



Sandra Arevalo

Founder & CEO

Empowering talent



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Freelancing Launchpad

A **comprehensive program** designed to help digital talents **launch and grow** their businesses successfully. A **structured journey** that covers all the essential aspects to become a **successful freelancer**.

From discovering digital freelancing to regulatory compliance, we provide the keys to building **solid professional brands** that attract clients, efficiently managing time and finances to generate constant income streams.

With an **innovative methodology, practical approach, personalized support, and intelligent automation tools**, through our Freelancing Launchpad we prepare digital talent today for success in the job market of the future.



With a
recommendation rate
of

96%

we have established
ourselves as the
leading freelance
talent launchpad.

With relevant and updated content, we offer a variety of programs and resources, including personalized coaching and access to a vibrant online community.



Testimonials

Thousands of digital talents have launched their freelance careers with Wisar's support. We live our mission daily and celebrate their successes as our own. Meet some of them:



Automation Specialist



Graciela Martinez

El Salvador, 2020

"I don't think I could have entered a platform like Upwork and secured contracts without the program. I obtained all the tools and knowledge to venture as an online freelancer. My coach motivated me and helped me build confidence to work on projects with clients from different cultures."



Senior Graphic Designer



Daniél Vásquez

México, 2022

"Although I was already working for a company in the United States, now I have various extra income streams. Thanks to the program, I was able to acquire the discipline and knowledge to get my freelance business up and running."



Project Manager



Mariana Maglioni

México, 2024

"After quitting my job, I received a lot of help from the Wisar team. My coach helped me refine my profile to secure full-time work through Upwork with a North American pharmaceutical company. The program provided me with everything necessary to get started in the freelance world."



Freelancing Launchpad

An itinerary to launch freelancing careers with the **Discovery level**, and continue building a sustainable career with **independent modules** and **personalized support** supplements. Available in **Spanish, English, and French**.







Strengthening our



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Partners network









The Freelancing Launchpad program is designed for **digital talents** (programmers and automation specialists, data science and analytics professionals, digital marketing, graphic design, and administrative support) who seek to launch or boost their careers as freelancers. It is perfect for those who:

-  Prefer or need to develop their career **remotely** with total **flexibility**.
-  Want to develop the **essential skills to succeed** in the freelance world.
-  Seek structured guidance to build a **profitable and sustainable business**.
-  Want to join a **community** of freelancers and get **support from experts**.

Collaboration opportunities

It's time to **propel the digital talent of your community** toward a future of **global opportunities**. Join Wisar and be part of the **transformation of work**. Together, we can open the doors to freelance success for thousands of beneficiaries globally.

These are some of the collaboration modalities we invite you to explore:

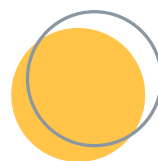
- | | |
|---|--|
|  Dissemination |  Bring the Freelancing Launchpad to the digital talents of your community. |
|  Sponsorship |  Finance kits or individual modules so your community can launch into freelancing 100% for free. |
|  Adoption |  Include the Freelancing Launchpad within your offer of employability promotion programs. |
|  Recommendation |  Present the Freelancing Launchpad to potential allies interested in joining the freelance talent revolution. |

Our collaborative and **highly adaptable** approach ensures perfect integration with existing initiatives, maximizing the **impact and sustainability** of the program.

We offer **clear metrics and progress tracking** to demonstrate the return on our programs.

Thank you

Contact us today to explore how we can collaborate to create a **brighter and more empowered future for your community** through the Freelancing Launchpad.



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